



Boreal Business Forum

Key Messages - The Canadian Boreal Forest Agreement means:

- **World's largest conservation agreement** – The Canadian Boreal Forest Agreement is one of the largest conservation Agreements worldwide. When fully implemented, it will conserve significant areas of Canada's vast Boreal Forest, protect threatened woodland caribou and provide a competitive market edge for participating companies.
- **Confrontation to collaboration** - Marks a paradigm shift in the relationship between industry and ENGOs.
- **A Process for joint problem solving** – To identify common issues and seek common solutions for a sound environment and sustainable business in the Canadian boreal forest.
- **A Progressive approach** – By establishing a 3-year path to create and implement plans and procedures.
- **Broad multi-stakeholder involvement** – For ongoing exchange with the business community, environmental interests, Canadian and Provincial governments, aboriginal leaders & others.
- **Step-wise recognition on the marketplace** - That ENGO support for environmentally responsible forest products will be provided gradually as the Agreement's milestones are accomplished.
- **Improved confidence** – That the stage is set for progress without trepidation.

Our Role as members of the Boreal Business Forum - The Boreal Business Forum is a forum created to support the completion of the agreement by objectively describing progress in implementing the CBFA based on the Independent Progress Reports, and to respond to questions from the market place participants. It is not intended as a forum to advantage/disadvantage or promote any organization over another.

We support the Boreal Agreement – Our company supports the Canadian Boreal Forest Agreement and the outcomes that FPAC members and participating ENGOS look to achieve.